SPONSORSHIP OPPORTUNITIES

THE 11TH NATIONAL HARM REDUCTION CONFERENCE
SAN DIEGO, CA NOVEMBER 3–6, 2016
PARTNER WITH US

SPONSOR THE LARGEST HARM REDUCTION GATHERING IN THE UNITED STATES

Harm Reduction Coalition invites you to join us in sponsoring the 11th National Harm Reduction Conference on November 3-6, 2016 at the Sheraton San Diego Hotel and Marina in San Diego, CA.

The National Harm Reduction Conference is the most widely attended harm reduction gathering in the nation, and the only conference of its type in the United States. Every two years, we bring together over a thousand leaders, decision makers, frontline service providers, community activists, people who use drugs and their allies from multiple fields concerned with the health and human rights of marginalized populations. Plenaries and panels provide attendees with an innovative, dynamic venue to learn the latest information and tools to address the many critical issues affecting people who use drugs including hepatitis C, HIV, overdose, drug treatment, stigma and incarceration.

The National Harm Reduction Conference is renowned for its unique networking opportunities, providing an unparalleled opportunity to build partnerships and gain visibility within the growing harm reduction community. In 2014, over 1,000 people from 39 states and more than 30 different countries participated in 175 educational workshops, panel/roundtable discussions, poster presentations and plenaries, in addition to a vibrant, at-capacity exhibition hall.

The 2016 National Harm Reduction Conference comes at a time when harm reduction, health care and drug policy reform have entered a dynamic and critical phase. The prescription opioid and heroin overdose epidemic has captured national attention, with renewed focus on transmission of HIV and viral hepatitis among people who inject drugs. These trends are reshaping the policy and public health landscapes, making harm reduction more urgent and relevant than ever before. We anticipate a significant increase in attendance at the upcoming conference as a result.

Sponsoring the National Harm Reduction Conference is the single most effective way to connect with people who use drugs and those that serve them. The conference provides unique access to harm reduction service providers, advocates, researchers, clinicians and health departments, who return to their communities invigorated to share best practices, new strategies and innovations. Each harm reduction organization attending the conference reaches thousands of people impacted by drug use.

If you need additional information or have questions, visit www.harmreduction.org/conference or contact Erica Poellot directly by email: poellot@harmreduction.org, or by phone: 212-213-6376 x18.

We look forward to your participation in the 2016 National Harm Reduction Conference.

Sincerely,

Erica Poellot
Director of Institutional Giving
SPONSORSHIP OPPORTUNITIES

HARM REDUCTION FRIEND $3,500
- 1 conference registration
- Name/logo and link on website
- Listing in program booklet

HARM REDUCTION ALLY $5,000
- 2 conference registrations
- Name/logo and link on website
- Listing on promotional signage at event
- Half-booth in our dynamic exhibition hall
- Half-page ad in program book

HARM REDUCTION LEADER $10,000
- 2 conference registrations
- Name/logo and link on website
- Listing on promotional signage at event
- Full-booth in our dynamic exhibition hall
- Full-page ad in program booklet
- Conference bag insert

HARM REDUCTION CHAMPION $20,000
- 4 conference registrations
- Name/logo and link on website
- Listing on promotional signage at event
- Full-booth in our dynamic exhibition hall
- Full-page color ad in program booklet
- Conference bag insert
- Recognition at opening and closing plenaries

SCHOLARSHIP FUND
- Contributions may be made to the scholarship fund in the amount of donor’s choosing.
- Donors to this fund will be recognized in the program booklet and on the website.

Harm Reduction Coalition welcomes exploring other partnership opportunities. Please contact Erica Poellot for more information: poellot@harmreduction.org or 212-213-6376 x18.

Thank you for your contribution!
SPONSORSHIP REGISTRATION FORM

Applications are accepted on a rolling basis. Only sponsors who secure payment by August 15, 2016 will be promoted in the program booklet.

Please Print

Organization

Contact (First Name, Last Name, Title)

Street Address

City      State    Zip   Country (if not US)

Phone (Day)      Phone (Evening)   Fax

E-mail Please email your application to poellot@harmreduction.org

Website

Sponsorship Level                      Fees

<table>
<thead>
<tr>
<th>Scholarship Fund</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harm Reduction Friend</td>
<td>$3,500</td>
</tr>
<tr>
<td>Harm Reduction Ally</td>
<td>$5,000</td>
</tr>
<tr>
<td>Harm Reduction Leader</td>
<td>$10,000</td>
</tr>
<tr>
<td>Harm Reduction Champion</td>
<td>$20,000</td>
</tr>
</tbody>
</table>

Total Enclosed $

Payment Method

☐ Check or money order payable to: Harm Reduction Coalition, 22 West 27th Street, New York, NY 10001

Credit Card:  ☐ VISA  ☐ MasterCard  ☐ American Express

Cardholder's Name  Signature

Card Number  Exp. Date

Please fax your application to:
212-213-6582

Or mail to:
Harm Reduction Coalition
22 W 27th Street, 5th Floor, New York, NY 10001

Permission to use logo/name:  ☐ yes  ☐ no

Contact for logo acquisition (if not above)

Authorized Signature: